

# SENATE BILL REPORT

## SB 5507

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As Reported by Senate Committee On:  
Governmental Operations, February 18, 2013

**Title:** An act relating to increasing transparency of donors to candidates and ballot measures.

**Brief Description:** Increasing transparency of donors to candidates and ballot measures.

**Sponsors:** Senators Billig, Benton, Rolfes, Rivers, Hatfield, Harper, Ranker, Hasegawa, Frockt, Schlicher, Smith, Fraser, Sheldon, Roach, Kohl-Welles, Keiser, Shin, Murray, McAuliffe, Kline and Conway.

**Brief History:**

**Committee Activity:** Governmental Operations: 2/11/13, 2/18/13 [DPS].

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### SENATE COMMITTEE ON GOVERNMENTAL OPERATIONS

**Majority Report:** That Substitute Senate Bill No. 5507 be substituted therefor, and the substitute bill do pass.

Signed by Senators Roach, Chair; Benton, Vice Chair; Braun, Conway, Fraser, Hasegawa, Ranking Member; Rivers.

**Staff:** Samuel Brown (786-7470)

**Background:** The Secretary of State must print and distribute a voters' pamphlet to each household in the state, public libraries, and other locations whenever a statewide ballot measure or office is scheduled to appear on the general election ballot. The voters' pamphlet must contain the following information:

- information about ballot measures and advisory vote measures;
- candidate statements, if submitted;
- contact information for the Public Disclosure Commission (PDC);
- contact information for the major political parties;
- a statement explaining the amendatory style used in ballot measures; and
- any additional information required by law or that the Secretary of State deems informative to voters.

The top of each ballot must contain clear and concise instructions directing the voter on how to mark their ballot, including how to write in a vote. Ballots must contain a clear

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delineation between the instructions and the candidates and measures that appear on the ballot.

**Summary of Bill:** The bill as referred to committee not considered.

**Summary of Bill (Recommended Substitute):** The statement: "For a list of the people and organizations that donated to state and local government candidates and ballot measure campaigns, visit [www.pdc.wa.gov](http://www.pdc.wa.gov)," must be included in the ballot instructions and in the voters' pamphlet. The Secretary of State may substitute such language as is necessary for accuracy and clarity. If placement of the statement would lengthen the ballot to the point that additional postage will be incurred, the statement may be printed in a prominent place on the ballot envelope or in the ballot materials.

**EFFECT OF CHANGES MADE BY GOVERNMENTAL OPERATIONS COMMITTEE (Recommended Substitute):** Allows the Secretary of State to substitute language for the required statement directing voters to the PDC's website as necessary to maintain clarity and accuracy. Allows placement of the required statement on the ballot envelope or ballot materials if placement on the ballot would incur additional postage. Makes nonsubstantive technical changes.

**Appropriation:** None.

**Fiscal Note:** Not requested.

**Committee/Commission/Task Force Created:** No.

**Effective Date:** Ninety days after adjournment of session in which bill is passed.

**Staff Summary of Public Testimony on Original Bill:** PRO: Our state has a wonderful public disclosure system, but there is a gap. Many voters do not know where to find this information or that the information exists. This bill will put a link to this treasure trove of information. This is a simple bill and will help with transparency and voter confidence.

OTHER: The Secretary of State supports the intent of the bill, but recommends paraphrasing the language rather than quoting it. What if the PDC changes its website? Sometimes phrasing isn't the most intuitive for readers. The PDC is supportive of anything getting the word out about its mission. Anything that encourages more dissemination of information is consistent with the PDC's mission and goals. Not everybody knows about the PDC's website. Auditors are concerned about adding additional information to the ballot itself. The ballot is very crowded. Folks do not naturally read the ballot and the ballot instructions. We would be open to placing the information some place other than the ballot itself.

**Persons Testifying:** PRO: Senator Billig, prime sponsor.

OTHER: Katie Blinn, Office of the Secretary of State; Andrea McNamara Doyle, PDC; Walt Washington, WA Assn. of County Auditors.